



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – ACCOUNTING AND FINANCE

FOURTH SEMESTER – APRIL 2025

UAF 4503 – PRINCIPLES OF MANAGEMENT



Date: 28-04-2025

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 PM

SECTION A - K1 (CO1)

Answer ALL the Questions

(10 x 1 = 10)

1. Definitions

- a) Management.
- b) Planning.
- c) Decentralization.
- d) Motivation
- e) Control.

2. MCQ

- a) Who is known as the "Father of Scientific Management"?
 - a). Henry Fayol
 - b). F.W. Taylor
 - c). Elton Mayo
 - c). Peter Drucker
- b) What is the first step in the planning process?
 - a). Setting objectives
 - b). Implementing the plan
 - c). Evaluating alternatives
 - d). Allocating resources
- c) Which type of organizational structure follows a direct chain of command?
 - a). Matrix structure
 - b). Functional structure
 - c). Line organization
 - c). Decentralized structure
- d) According to Maslow's Hierarchy of Needs, which need is at the highest level?
 - a). Safety Needs
 - b). Esteem Needs
 - c). Self-actualization Needs
 - d). Social Needs
- e) Which of the following is a traditional control technique?
 - a). Budgetary control
 - b). Artificial Intelligence
 - c). Cloud computing
 - d). Blockchain

SECTION A - K2 (CO1)

Answer ALL the Questions

(10 x 1 = 10)

3. Match the following

- a) Henry Fayol - Human Relations Approach
- b) Elton Mayo - Drives individuals to achieve goals
- c) Planning - Scientific Management Theory
- d) Decentralization - Setting objectives and strategies
- e) Motivation - Distribution of decision-making power

4.	True or False
a)	Henry Fayol is known as the father of Scientific Management.
b)	Decentralization refers to the concentration of decision-making power at the top level of management.
c)	Maslow's Hierarchy of Needs is a theory related to motivation.
d)	Leadership styles include Autocratic, Democratic, and Laissez-faire approaches.
e)	Control in management is only about monitoring employees and does not involve taking corrective actions.
SECTION B - K3 (CO2)	
Answer any TWO of the following in 100 words each. (2 x 10 = 20)	
5.	Apply Henry Fayol's principles of management to a modern business organization and illustrate their practical relevance.
6.	Demonstrate the steps involved in the decision-making process with a real-world business example.
7.	Illustrate how decentralization and delegation differ with suitable business examples.
8.	Apply Maslow's hierarchy of needs theory to a modern workplace and suggest ways to enhance employee motivation.
SECTION C – K4 (CO3)	
Answer any TWO of the following in 100 words each. (2 x 10 = 20)	
9.	Analyse the role of a manager at different levels in an organization and explain how their responsibility varies.
10.	Compare and contrast line, staff, and functional organizational structures, highlighting their advantages and disadvantages.
11.	Analyse the barriers to effective communication in an organization and recommend techniques to overcome them.
12.	Examine the effectiveness of modern control techniques in maintaining organizational efficiency.
SECTION D – K5 (CO4)	
Answer any ONE of the following in 250 words (1 x 20 = 20)	
13.	Modern management practices are built on the contributions of various Management Experts (ME) - Comment on this statement acknowledging the significant contributions of ME.
14.	Evaluate the effectiveness of different leadership styles in managing a diverse workforce.
SECTION E – K6 (CO5)	
Answer any ONE of the following in 250 words (1 x 20 = 20)	
15.	Identify the steps involved in developing a strategic plan for a startup company incorporating the objectives and the action plan.
16.	Develop a detailed framework for an organizational structure tailored to the manufacturing sector.
